

2020 Census Program Management Review

Decennial Census Programs

U.S. Census Bureau

April 21, 2017

Welcome

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Welcome

Housekeeping Items

- Meeting is being broadcast via a publicly available web broadcast
 - Consider all microphones live at all times when having sidebar conversations
- For questions, please remember to speak directly into the microphones for the benefit of other participants, including those watching via any external broadcast
- There are legal requirements we must follow when talking with contractors or potential contractors
 - Information from Michael Palensky, Chief, Acquisition Division
- Location of restrooms – next to elevators in green (just outside the auditorium)
- Emergency exits

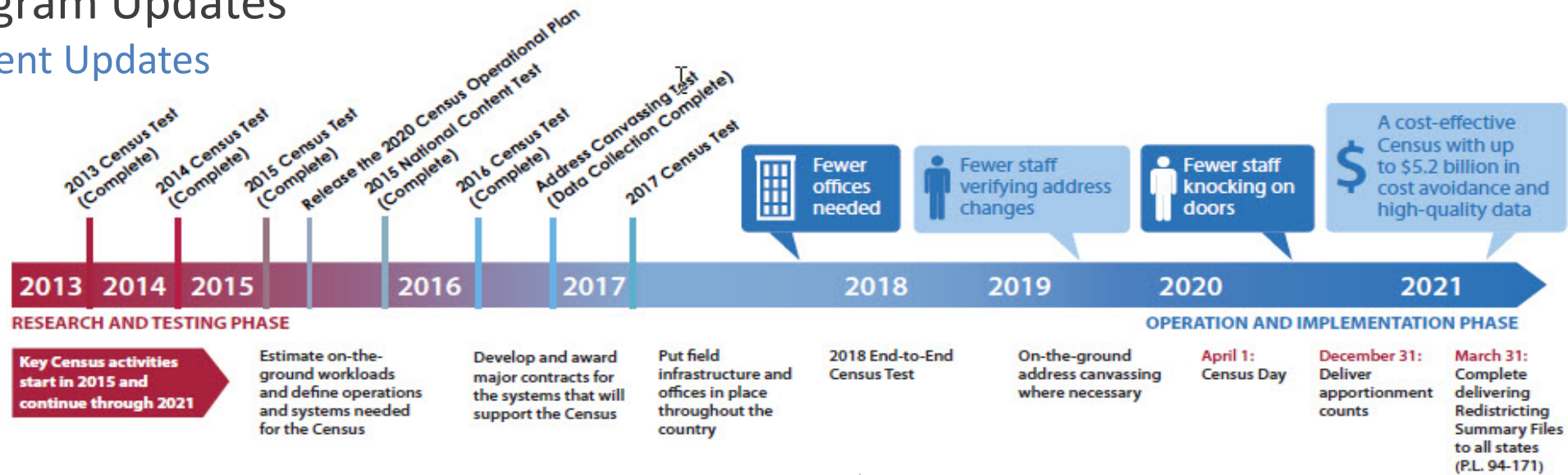
Welcome

Today's Agenda

- Welcome and High-Level Program Updates
- Update on Testing
 - 2017 Census Test
 - Administrative Records Research and Planning
 - 2018 End-to-End Census Test: Focus on Nonresponse Followup
- 2020 Census Operations
 - Local Update of Census Addresses
 - 2020 Census Language Program
 - Partnership with United States Postal Service
- 2020 Census Systems Readiness
 - Update on Systems Readiness
- Wrap-up

Program Updates

Current Updates



Key Activities:

- **Making Key Decisions:** Continuously make timely decisions based on research and evidence
- **Award Key Contracts:** Continue to award key contracts for the 2020 Census
- **2017 Census Test:** Nationwide self-response test that includes Internet self-response, Real-Time Non-ID response and processing, and the deploying of applications in the Cloud
- **Residence Criteria:** Proposed criteria in June 2016 and final criteria in 2017
- **Topics to Congress:** Title 13 requires the Census Bureau deliver to Congress subjects for the decennial census program by March 31, 2017, and questions by March 31, 2018
- **Operational Readiness**
 - 2020 Census Operational Plan 2.0
 - Local Update of Census Addresses (LUCA)
 - Field Infrastructure: Space, Decennial Logistics Management, Training, Recruiting, and Onboarding
 - 2018 End-to-End Census Test

Program Updates

FY 2017 Budget: Current Status

- The Census Bureau is under a Continuing Resolution through April 28 (*P.L. 114-254*)
- This included a legislative anomaly for the 2020 Census program to spend at the rate *“necessary to maintain the schedule and deliver the required data according to statutory deadlines...”*
- Focus of spending during CR will be on ensuring systems readiness ahead of 2018 End-to-End Census Test
- Certain key activities must be paused until we know final funding levels

Program Updates

Key Contract Updates

2016

Census Questionnaire Assistance – Awarded: July 11, 2016, Awardee: General Dynamics Information Technology (about \$430 million)

Integrated Communications Contract – Awarded: August 24, 2016, Awardee: Young & Rubicam (about \$415 million)

Technical Integration – Awarded: August 26, 2016, Awardee: T-Rex Corporation, Inc. (about \$890 million)

Schedule A Human Resources Payroll System – Awarded: November 10, 2016, Awardee: CSRA (C-SHaRPS about \$125 million, LMS about \$5 million)

2017

Decennial Device as a Service

- Will be a single contract for all mobile devices and services for the 2018 End-to-End Census Test through the completion of 2020 Census field operations
- **Award: Early Spring 2017**

Fingerprinting/Badging

- Will be a single contract for the 2018 End-to-End Census Test peak operations through the completion of the 2020 Census field operations
- **Award: July 2017 – September 2017**

Field IT Deployment

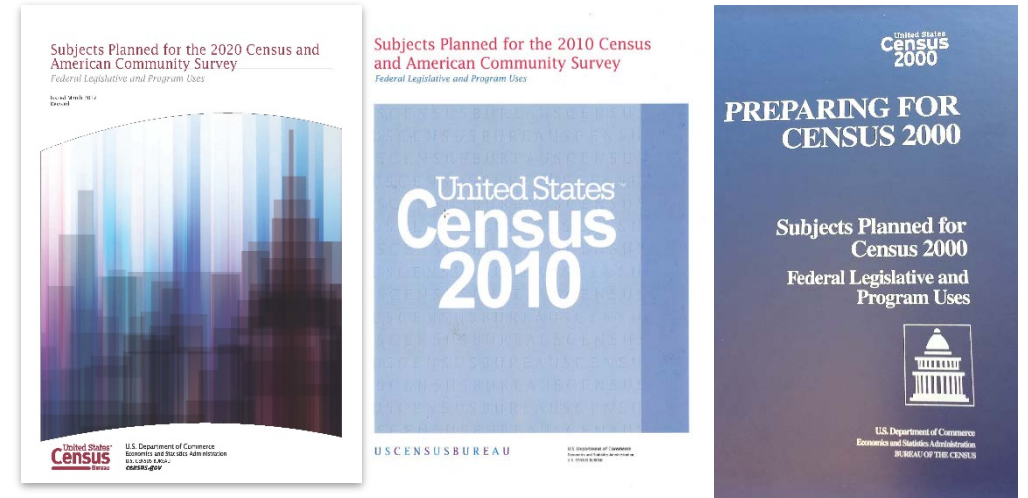
- Will be a single contract for providing IT equipment, logistics services, maintenance, and support for the Regional Census Centers, Area Census Offices, Remote Workers, Island Area Offices and Paper Data Capture Centers
- **Award: September 2017**

Program Updates

2020 Census Subjects

Title 13 requires that the U.S. Census Bureau deliver to Congress:

- Subjects proposed for the decennial census program by **March 31, 2017, delivered March 28, 2017**
- Questions proposed for the decennial census program by March 31, 2018



The Census Bureau submitted subjects planned for the Decennial Census Program, *including*:

- 2020 Census Subjects
 - No new subjects (same set proposed for 2010 Census)
- American Community Survey (ACS) Subjects
 - No new subjects (same set asked on current survey)
- 2020 Island Area Censuses Subjects
 - No new subjects
 - Four subjects not on the ACS, but included on 2010 Island Areas Census

Program Updates

Schedule

Milestone	Date	
Begin 2020 Census Program	November 18, 2011	✓
Deliver 2020 Census Operational Plan	September 30, 2015	✓
Federal Register Notice of Proposed Residence Criteria and Residence Situations for the 2020 Census	June 30, 2016	✓
Conduct the Second Round of Tribal Consultations	September – November 2016	✓
Begin Local Update of Census Addresses (LUCA) Program (including Appeals Process)	January 2017	✓
Deliver 2020 Census Topics to Congress	March 28, 2017	✓
Conduct the Block Boundary Suggestion Program	December 2015 – May 2017	
Deliver 2020 Census Questions to Congress	By March 31, 2018	
2020 Census Day	April 1, 2020	
Deliver Apportionment Counts to the President	By December 31, 2020	
Complete Delivery of Redistricting Counts to the States	By March 31, 2021	
Complete 2020 Census Program	September 29, 2023	

Program Updates

Risks

The selected risks that follow represent the major concerns that could affect the design or the successful implementation of the 2020 Census.

- Funding Requests Not Realized ■ (Probability 4, Impact 5)
- Administrative Records and Third-Party Data - External Factors ■ (Probability 3, Impact 5)
- Public Perception of Ability to Safeguard Response Data ■ (Probability 3, Impact 5)
- Cybersecurity Incidents ■ (Probability 3, Impact 5)
- Enterprise IT Solutions ■ (Probability 3, Impact 4)
- Late Operational Design Changes ■ (Probability 3, Impact 4)
- Technological Innovations Surfacing After Design is Finalized ■ (Probability 2, Impact 4)
- Cloud Implementation ■ (Probability 3, Impact 3)
- Systems Scalability ■ (Probability 3, Impact 3)

New Program Issues: 1. Increased Workload For The Address Canvassing Operation
2. Fully Implementing Innovative Design for 2020 Census

